**Intake 36 Project Proposal**

**Project Name:**

**Etbo5ly**

**Project Leader Name:**

##### **Mohamed Moustafa Al-Jazayeerly**

**Group:**

**Student Name/Track:**

**Noha Mohamed /Mobile Application Development (java)**

**Sana Osama/ Mobile Application Development (java)**

**Nada Amr/ Enterprise &Web Application Development (java)**

**Salma Mahmoud/ Enterprise &Web Application Development (java)**

**Menna Mostafa/ Enterprise &Web Application Development (java)**

**Date Presented:…………………………………**

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| 1. What is the *problem*?(Explain briefly the problem from the business point of view) |
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| The problem from the perspective of two types of users: |
| The customer who want to eat homemade food or housewives who work and don’t have time to cook for their families.  The talented cooks who has the time and skills to cook various types of foods and they want to transfer this skills to work and get paid for that. |
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| 1. What is your *IT proposed solution*?(How the technology can help in solving the problem) 2. Who are the *beneficiaries*? (Size and importance of the segment that you'll focus on) |
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| 2- Our IT proposed solution is to provide a web application and mobile application to connect talented cooks with people who are craving home cooking.  3- The segment of customers will include housewives they don’t have time to cook or they has catering and don’t has the skills to cook and they provide something unique outside the restaurant scope or employees who working in companies and their food style based on delivery from restaurant and the get bored of this type of food and they want to order homemade foods from nearby cooks.  The segment of cooks will be the people who have time and skills to make food and they want to gain money from that who will be mainly housewives that has no work. We will help them to be entrepreneurs in that fields. |
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| 1. **How are you going to be different among others who have tackled the same problem before?**    1. **Mention *what others have done* about the problem**    2. ***Compare your solution to other solutions* presented**    3. **Present clearly *your competitive advantage*** | |
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| 1. Our competitors are getmumm and yumamia:   1-getmumm:  -Provides food either to deliver the food in 90 minutes or catering (to make order and decide when you want it to be delivered).  2-yumamia:  -provides the order with minimum 150 L.E.  Both of them provides only web application.  Etbo5ly- We are providing mobile and web applications, our application is going to be divided into 2 categories either location based or meal based and also we are providing catering (the customer is going to post his order and one or more cooks is going to bid on the order with time duration and cost amount which provide more options to the customer and this unique feature) |  |
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| 1. **What is/are the *service(s)* that you'll present in the application?(List the service(s) presented)** 2. **What are the *technologies* used?** 3. **What are the *resources* needed?** | |
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| 5- Home made meals-Delivery(integrate with other delivery third party ) – Catering |  |
| 6-technologies:  Spring MVC,Maven,Spring Security, Spring Rest, hibernate, angularjs, web service, HTML5. |  |
| 7- Resources needed are delivery agency and cooks |  |